

Print Date

Order Sep

10/04/12

00:15:00

Page 1 of 3

WDAF-TV

-TV ORDE

Flight Dates 10/01/12-10/07/12

<u>Product</u> <u>Estimate #</u>

Contract / Revision 574599 / MISSOURIANS 4 KOSTER Alt Order # 09812007

Original Date / Revision Agency Com 15% Billing Type Cash

10/04/12 10/04/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

At a street (a set of the contact of t

Advertiser Koster/D/Atty Gen/MO

25 Whitlock Place

Billing Calendar BROADCAST

Suite 201
Marietta, GA 30064

Demographic A35+

Agency LUC Media Rev Codes SP-POL CAN GEN
Buying Contact Select Office ROM Rev Codes RI 41b

Sales Office DC-M Product Codes PL1Ib

25 Whitlock Place Sales Region NAT Priority 3

Suite 201 Agency Ref Advertiser Ref
Marietta, GA 30064

Primary Account Executive
Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 40% Market Value 55000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	18%	9900
KCWE	%	0
KMBC	18%	9900
KMCI	%	0
KPXE	%	0
KSHB	23%	12650
KSMO	1%	550

Order Totals Billing Plan Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Net Amount Gross Amount Month 0.00 10/01/12 10/07/12 \$18,700.00 October 2012 49 \$18,700.00 \$22,000.00 \$22,000.00 0.00 49 \$18,700.00 \$22,000.00 Totals

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/01/12	10/05/12	M-F 6-7a	CM-All	6-7a	MTWTF	:30	5	\$400.003	0.00 NM	5	\$2,000.00
				M-F 6-7a									
	NEWS												
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 10/	01/12	10/07/12	MTWTF	5	\$400.00	0.00						
2	4	10/01/12	10/05/12	M-F 7-9a	CM-AII	7-9a	MTWTF	:30	5	\$375.003	0.00 NM	5	\$1,875.00
				M-F 7-9a			•						
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
٧	Veek: 10/	01/12	10/07/12	MTWTF	5	\$375.00	0.00						
3	4	10/01/12	10/05/12	M-F 9-10a	CM-All	9-10a	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
				M-F 9-10a									
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
٧	Veek: 10/	01/12	10/07/12	MTWTF	5	\$200.00	0.00						



574599

Flight Dates 10/01/12-10/07/12

<u>Hiatus Dates</u>

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

							-		Rtg Type S		Amount
4 4 10	0/06/12 10/ <mark>06</mark> /12	Sa 7-9a 8-9a	CM-AII	8-9a (8:00 AM-9:	S- 30 AM)	:30	1	\$300.003	0.00 NM	1	\$300.00
NEWS		0 04		(0.00 / 1	,						
Start D Week: 10/01/		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
5 4 10	0/07/12 10/07/12		CM-All		S	:30	1	\$200.003	0.00 NM	1	\$200.00
AIF IMP		8-9a		(8:00 AM-9:	00 AM)						
NEWS Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/		S	1	\$200.00	0.00						
6 4 10	0/01/12 10/05/12	* *	CM-All	12-1p	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
NEWS		M-F 12-1p									
Start D	Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/	12 10/07/12	MTWTF	5	\$200.00	0.00						
	0/01/12 10/05/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	MTWTF	:30	5	\$540.003	0.00 NM	5	\$2,700.00
NEWS	Sec. Ford Date	10/a alada	01- 0011-	Data	Deline						
<u>Start D</u> Week; 10/01/		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$540.00	Rating 0.00						
	0/01/12 10/05/12			9-930p		:30	5	\$800.003	0.00 NM	4	\$3,200.00
		9-930p		(9:00 PM-9:							
NEWS		184 3 1	0 (111)		B - C						
Start D Week: 10/01/		<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
		Description		/End Time		eekdays	Len	igth Rate	Rtg Type		
3 410	/01/12-10/07/12 N	Л-F 9-10p	9-93	q0	9:00 <i>PM</i> -9:30 <i>P</i> MT	WThF		.30 (\$800.00) 0.00 <i>NM</i>		
Credite	ed										
11 4 10	0/07/12 10/07/12										
AIFTAGO		*		9-930p	S	:30	1	\$800.003	0.00 NM	1	\$800.00
	,,,,,,	Su 9-10p 9-930p		9-930p (9:00 PM-9:	_	:30	1	\$800.003	0.00 NM	4	\$800.00
NEWS Start D		9-930p		(9:00 PM-9:	30 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
NEVV5 <u>Start E</u> Week: 10/01/	Date End Date	*		•	_	:30	1	\$800.003	0.00 NM	4	\$800.00
<u>Start E</u> Week: 10/01/	Date End Date	9-930p Weekdays S	Spots/Week 1	(9:00 PM-9:	30 PM) Rating	:30	1	\$800.003	0.00 NM	1	\$800.00 \$4,000.00
Start E Week: 10/01/ 12 4 10	<u>Date</u> <u>End Date</u> 12 10/07/12	9-930p Weekdays S	Spots/Week 1	(9:00 PM-9: Rate \$800.00	30 PM) <u>Rating</u> 0.00						·
Start E Week: 10/01/ 12 4 10 NEWS	<u>Date End Date</u> 12 10/07/12 D/01/12 10/05/12	9-930p <u>Weekdays</u> S M-F 10-1030p M-F 10-1030p	Spots/Week 1 CM-All	(9:00 PM-9: <u>Rate</u> \$800.00 10-1030p	Rating 0.00 MTWTF						·
Start E Week: 10/01/ 12 4 10	Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date	9-930p <u>Weekdays</u> S M-F 10-1030p	Spots/Week 1	(9:00 PM-9: <u>Rate</u> \$800.00 10-1030p <u>Rate</u>	30 PM) <u>Rating</u> 0.00						·
Start E Week: 10/01/ 12 4 10 NEWS Start E Week: 10/01/	Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF	Spots/Week 1 CM-All Spots/Week 5	(9:00 PM-9: Rate \$800.00 10-1030p Rate	Rating 0.00 MTWTF Rating			\$800.003	0.00 NM		\$4,000.00
NEWS Start E Week: 10/01/ 12 4 10 NEWS Start E Week: 10/01/ 13 4 10	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF	Spots/Week 1 CM-All Spots/Week 5 CM-All	(9:00 PM-9: <u>Rate</u> \$800.00 10-1030p <u>Rate</u> \$800.00	Rating 0.00 MTWTF Rating 0.00 MTWTF	:30	5	\$800.003	0.00 NM		\$4,000.00
NEWS Week: 10/01/ 12 4 10 NEWS Start D Week: 10/01/ 13 4 10 NEWS	Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 D/01/12 10/05/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a	Spots/Week 1 CM-All Spots/Week 5 CM-All	Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:0	Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM)	:30	5	\$800.003	0.00 NM		\$4,000.00
Start E	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 0/01/12 10/05/12 0/01/12 10/05/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week	Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:0	Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM) Rating	:30	5	\$800.003	0.00 NM		\$4,000.00
Start E Week: 10/01/ 12 4 10 NEWS Start E Week: 10/01/ 13 4 10 NEWS Start E Week: 10/01/	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 0/01/12 10/05/12 0/01/12 10/05/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 5	Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:0	Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM)	:30	5	\$800.003	0.00 NM		·
Start E Week: 10/01/ 12 4 10 12 10 10	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All	Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:1 Rate \$375.00	Rating 0.00 MTWTF Rating 0.00 MTWTF MTWTF Rating 0.00 MTWTF	:30	5	\$800.003 \$375.003	0.00 NM	5	\$4,000.00 \$1,875.00
Start E	Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 Date End Date 12 10/07/12 D/01/12 10/05/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF M-F 5-6p 530-6p	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All	Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9: Rate \$375.00 530-6p (5:30 PM-6:	Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM) Rating 0.00 MTWTF 00 PM)	:30	5	\$800.003 \$375.003	0.00 NM	5	\$4,000.00 \$1,875.00
Start E	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 Date 10/07/12 0/01/12 10/05/12 Date End Date Date End Date	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF M-F 5-6p 530-6p Weekdays	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All Spots/Week	(9:00 PM-9:: Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:: Rate \$375.00 530-6p (5:30 PM-6:: Rate	Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM) Rating 0.00 MTWTF 00 PM) Rating	:30	5	\$800.003 \$375.003	0.00 NM	5	\$4,000.00 \$1,875.00
Start E	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 Date 10/07/12 0/01/12 10/05/12 Date End Date Date End Date	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF M-F 5-6p 530-6p Weekdays MTWTF	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All	(9:00 PM-9:: Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:: Rate \$375.00 530-6p (5:30 PM-6:: Rate \$400.00	Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM) Rating 0.00 MTWTF 00 PM)	:30	5	\$800.003 \$375.003	0.00 NM	5	\$4,000.00 \$1,875.00 \$2,000.00
Start E	Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 Date End Date 12 10/07/12 0/01/12 10/05/12 0/01/12 10/05/12 0/01/12 10/05/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF M-F 5-6p 530-6p Weekdays MTWTF	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All	(9:00 PM-9:: Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:: Rate \$375.00 530-6p (5:30 PM-6:: Rate \$400.00	Rating 0.00 Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM) Rating 0.00 MTWTF 00 PM) Rating 0.00 S	:30	5	\$800.003 \$375.003 \$400.003	0.00 NM 0.00 NM	5 5	\$4,000.00 \$1,875.00 \$2,000.00
Start E	Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 D/01/12 10/05/12 D/01/12 10/07/12 D/07/12 10/07/12 D/07/12 10/07/12	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF M-F 5-6p 530-6p Weekdays MTWTF Su 9-10p Su 9-10p	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All	Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:0 8:375.00 530-6p (5:30 PM-6:0 Rate \$400.00 9-10p (9:00 PM-9:0	Rating 0.00 MTWTF Rating 0.00 MTWTF OO AM) Rating 0.00 MTWTF OO PM) Rating 0.00 S O PM)	:30	5	\$800.003 \$375.003 \$400.003	0.00 NM 0.00 NM	5 5	\$4,000.00 \$1,875.00
Start E	Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 D/01/12 10/05/12 Date End Date 12 10/07/12 D/01/12 10/05/12 D/01/12 10/07/12 D/07/12 10/07/12 D/07/12 10/07/12 D/07/12 10/07/12 D/04e End Date D/04e End Date	9-930p WeekdaysS M-F 10-1030p M-F 10-1030p Weekdays MTWTF M-F 7-9a 8-9a Weekdays MTWTF M-F 5-6p 530-6p Weekdays MTWTF Su 9-10p	Spots/Week 1 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All Spots/Week 5 CM-All	(9:00 PM-9:: Rate \$800.00 10-1030p Rate \$800.00 8-9a (8:00 AM-9:: Rate \$375.00 530-6p (5:30 PM-6:: Rate \$400.00 9-10p	Rating 0.00 Rating 0.00 MTWTF Rating 0.00 MTWTF 00 AM) Rating 0.00 MTWTF 00 PM) Rating 0.00 S	:30	5	\$800.003 \$375.003 \$400.003	0.00 NM 0.00 NM	5 5	\$4,000.00 \$1,875.00 \$2,000.00



Print Date: 10/04/12

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Contract / Revision

574599

Flight Dates 10/01/12-10/07/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 16 4 10/01/1	2 10/07/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p		:30	1	\$250.003	0.00 NM	1	\$250.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						

Totals 49 \$22,000.00

Print Date 10/05/12

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WDAF-TV

ORDER

Flight Dates 10/08/12-11/06/12

<u>Order Sep</u> 00:15:00

Product Estimate #

Contract / Revision 565996 / MISSOURIANS 4 KOSTER Alt Order # 09771611

Original Date / Revision Agency Com 15% Billing Type Cash
10/05/12 10/05/12 Billing Contact Order Type GENERAL

Advertiser Koster/D/Atty Gen/MO

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

25 Whitlock Place Billing Calendar BROADCAST
Suite 201

Agency LUC Media Marietta, GA 30064 Demographic A35+

Rev Codes SP-POL CAN GEN
Buying Contact

Sales Office DC-M Product Codes PL1Ib

25 Whitlock Place Sales Region NAT Priority 3
Suite 201 Agency Ref Advertiser Ref

Primary Account Executive Dan Driscoll

Marietta, GA 30064

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 33% Market Value 526893

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	16%	84303
KCWE	%	0
KMBC	25%	131723
KMCI	%	0
KPXE	%	0
KSHB	25%	131723
KSMO	1%	5268

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 224 \$101,128.75 \$118,975.00 0.00 10/01/12 10/28/12 224 \$101,128.75 \$118,975.00 November 2012 105 \$46,665.00 \$54,900.00 0.00 10/29/12 11/05/12 105 \$46,665.00 \$54,900.00 Totals 329 \$147,793.75 \$173,875.00 0.00

		_							Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 4 10/08/12 11/02/12	M-F 6-7a	CM-All	6-7a	MTWTF	:30	8	\$600.002	0.00 NM	38	\$22,800.00
	M-F 6-7a							l		, , , , , , , , , , , , , , , , , , , ,
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12	MTWTF	8	\$600.00	0.00				l		
Week: 10/15/12 10/21/12	MTWTF	10	\$600.00	0.00						
Week: 10/22/12 10/28/12	MTWTF	10	\$600.00	0.00				1		
Week: 10/29/12 11/04/12	MTWTF	10	\$600.00	0.00						
N 2 4 11/05/12 11/05/12	M-F 6-7a	CM-AII	6-7a	M	:30	2	\$600.002	0.00 NM	2	\$1,200,00
	M-F 6-7a								_	47,1200.00
FOX4 NEWS 6AM								i		
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ſ		
Week: 11/05/12 11/11/12	M	2	\$600.00	0.00						
N 3 4 10/08/12 11/02/12	M-F 7-9a	CM-AII	7-9a	MTWTF	:30	10	\$525,002	0.00 NM	38	\$19,950.00
	M-F 7-9a								•	+ , - ,

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565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

00:15:00 Order Sep

Print Date: 10/05/12

Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

	۵.	C					-						als
Ln		Start	End	Inventory Code			Time Days	Len S _l			Rtg Type		Amount
N 3	4	10/08/1	2 11/02/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	MTWTF	:30	10	\$525.002	0.00 NM	38	\$19,950.0
	Ś	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
		10/08/12	10/14/12	MTWTF	8	\$525.00	0.00						
		10/15/12	10/21/12	MTWTF	10	\$525.00	0.00						
		10/22/12	10/28/12	MTWTF	10	\$525.00	0.00						
		10/29/12	11/04/12	MTWTF	10	\$525.00	0.00						
N 4	4		2 11/05/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	M	:30	4	\$525.002	0.00 NM	4	\$2,100.0
		4 MORNING									1		
187	_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		11/05/12	11/11/12	M	4	\$525.00	0.00	····					
15	4	10/08/1	2 11/02/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	MTWTF	:30	5	\$200.003	0.00 NM	18	\$3,600.0
	5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		10/08/12	10/14/12	MTWTF	3	\$200.00	0.00				1		
		10/15/12	10/21/12	MTWTF	5	\$200.00	0.00				1		
		10/22/12	10/28/12	MTWTF	5	\$200.00	0.00				I		
		10/29/12	11/04/12	MTWTF	5	\$200.00	0.00						
16	4	11/05/1	2 11/05/12	M-F 9-10a	CM-Ail	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
	EAY.	4 NEWS 9A	ħ.₫	M-F 9-10a									
,				16to okalesse	Cmata AA(a al	Mata	Datin -				1		
10%	_	<u>Start Date</u> 11/05/12	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
			11/11/12			\$200.00	0.00						
7	4	10/13/1	2 11/03/12	Sa 7-9a Sa 7-9a	CM-AII	Sa 7-9a	S-	:30	2	\$500.002	0.00 NM	8	\$4,000.0
F	FOX	4 NEWS 9A	M-SAT	3a 1-9a									
	_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
We	_	10/08/12	10/14/12	S-	2	\$500.00	0.00						
		10/15/12	10/21/12	S-	2	\$500.00	0.00				1		
		10/22/12	10/28/12	S-	2	\$500.00	0.00				1		
We	eek: 1	10/29/12	11/04/12	S-	2	\$500.00	0.00				I		
18	4	10/14/1:	2 11/04/12	Su 7-9a	CM-All	Su 7-9a	S	:30	2	\$300.002	0.00 NM	8	\$2,400.0
F	FOX4	NEWS 9A	M-SUN	Su 7-9a						*******			φω, 100.0
	5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
We	eek: 1	10/08/12	10/14/12	S	2	\$300.00	0.00						
We	eek: 1	10/15/12	10/21/12	S	2	\$300.00	0.00				ŀ		
		10/22/12	10/28/12	S	2	\$300.00	0.00				Į		
We	eek: 1	10/29/12	11/04/12	S	2	\$300.00	0.00						
19	4	10/08/12	2 11/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	MTWTF	:30	5	\$300.00 2	0.00 NM	18	\$5,400.0
	S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	_	10/08/12	10/14/12	MTWTF	3	\$300.00	0.00						
We	ek: 1	10/15/12	10/21/12	MTWTF	5	\$300.00	0.00				1		
We	ek: 1	10/22/12	10/28/12	MTWTF	5	\$300.00	0.00				1		
We	ek: 1	10/29/12	11/04/12	MTWTF	5	\$300.00	0.00						
110	4	10/08/1:	2 11/02/12	M-F 5-6p	CM-All	530-6p	MTWTF	:30	5	\$600.002	0.00 NM	20	\$12,000.00
				530-6p		(5:30 PM-6:0							, ,
	S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
We		10/08/12	10/14/12	MTWTF	5	\$600.00	0.00				ĺ		
We	ek: 1	10/15/12	10/21/12	MTWTF	5	\$600.00	0.00						
		10/22/12	10/28/12	MTWTF	5	\$600.00	0.00						
۱۸۱۵	ek 1	10/29/12	11/04/12	MTWTF	5	\$600.00	0.00						



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Flight Dates 10/08/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type		tals Amount
N11 4	10/08/1	2 11/02/12	M-F 6-630p	CM-All	6-630p	MTWTF	:30	5	\$900.00 2	0.00 NM	19	\$17,100.00
Si	tart Date	End Date	M-F 6-630p Weekdavs	Spots/Week	Rate	Rating						
Week: 10		10/14/12	MTWTF	4	-	0.00						
Week: 10	0/15/12	10/21/12	MTWTF	5		0.00						
Week: 10		10/28/12	MTWTF	5		0.00				1		
Week: 10		11/04/12	MTWTF	5	*******	0.00						
N 13 4	10/28/1 NEWS 5F	2 10/28/12 PM	Su 5-6p Su 5-6p	CM-All	5-6p	S	:30	1	\$250.002	0.00 NM	1	\$250.00
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	S	1	\$250.00	0.00				1		
N 15 4	10/08/1	2 11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	MTWTF	:30	5 \$	51,200.002	0.00 NM	19	\$22,800.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/08/12	10/14/12	MTWTF	4	\$1,200.00	0.00						
Week: 10		10/21/12	MTWTF		\$1,200.00	0.00				1		
Week: 10		10/28/12	MTWTF		\$1,200.00	0.00				1		
Week: 10		11/04/12	MTWTF		\$1,200.00	0.00						
N 17 4 FOX4	10/28/1 NEWS-9P	2 11/04/12 PM	Su 9-10p Su 9-10p	CM-AII	9-10p	S	:30	1 \$	31,200.00 2	0.00 NM	2	\$2,400.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	S		\$1,200.00	0.00						
Week: 10)/29/12	11/04/12	S		\$1,200.00	0.00						
N 18 4	10/08/1	2 11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	MTWTF	:30	3 \$	1,200.002	0.00 NM	10	\$12,000.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10)/08/12	10/14/12	MTWTF	2	\$1,200.00	0.00				1		
Week: 10		10/21/12	MTWTF		\$1,200.00	0.00						
Week: 10 Week: 10		10/28/12	MTWTF MTWTF		\$1,200.00	0.00				1		
N 19 4		11/04/12 2 11/05/12			\$1,200.00	0.00				<u>-</u>		
			M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	_ :	:30	1	\$600.002	0.00 NM	1	\$600.00
-	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating				1		
Week: 11		11/11/12]	\$600.00	0.00						
N 20 4		2 11/05/12	M-F 6-630p M-F 6-630p		6-630p	M~-~~-	:30	4	\$900.002	MM 00.0	1	\$900.00
<u>ان ک</u> Week: 11	<u>art Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N 21 4		2 11/05/12	M-F 9-10p M-F 9-10p	CM-All		M~~~~	:30	1 \$	1,200.002	0.00 NM	1	\$1,200.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M		\$1,200.00	0.00				l		
N 22 4	11/05/1	2 11/05/12	M-F 10-1030p M-F 10-1030p		10-1030p	M	:30	1 \$	1,200.002	0.00 NM	1	\$1,200.00
<u>Sta</u> Week: 11	art <u>Date</u> /05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
N 23 4	10/08/12	2 11/02/12	M-F 7-9a 8-9a	CM-All		MTWTF 00 AM)	:30	10	\$525.002	0.00 NM	35	\$18,375.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10.	/08/12	10/14/12	MTWTF	5	\$525.00	0.00				1		
Week: 10	/15/12	10/21/12	MTWTF	10	\$525.00	0.00				j		





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Flight Dates 10/08/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

N23	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Dave	lon S	noto	Poto Bri	Dta Tuno	Tot	
B-38													
Week 10/22/12 10/24/12 MTNTF	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	101007	12 11/02/12		OW-7 (II			.50	10	φ323.00 Z	O.OO INIVI	33	\$10,375.00
Week 10/22112 11/02112 11	3	Start Date	End Date	Weekdays	Spots/Week	,					ļ		
N24	Week:	10/22/12	10/28/12	MTWTF	10						l		
Start Date End Date Meskdays Spots/Week Rate Rating Start Date End Date Meskdays Spots/Week Start Date Start Date End Date Meskdays Spots/Week Start Date Start Date End Date Meskdays Spots/Week Rate Rating Start Date Start Date End Date Start Dat	Week:				10	\$525.00	0.00						
Week: 1105/12 11/11/12 MF-5-9 CM-All 530-69 MF 30 5 \$600.00 2 0.00 MM 18 \$10,600.00 S S S S S S S S S	N 24 4	11/05/	12 11/05/12		CM-All			:30	2	\$525.002	0.00 NM	2	\$1,050.00
Start Date End Date Week Agys Spots/Week Rate Reting	-					***************************************							
Week: 10/08/12 10/14/12 M 5 \$500.00 0.00 Week: 10/22/12 10/28/12 M-F 5-6p CM-All 530-6p M 30 1 \$600.002 0.00 NM 1 \$600.00 NM 1 \$600.	N25 4	10/08/	12 11/02/12	•	CM-AII	•		:30	5	\$600.002	0.00 NM	18	\$10,800.00
Week: 10/15/12 10/21/12 M	3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12 10/28/12 M-F-F-P 5 \$800.0					_		0.00						
Meek 10/29/12 11/04/12 11/05/12 11				. ,									
N26						,							
Start Date End Date Weekdays Mesk Spots Mesk Rate Rating Mesk 171/15/12 171/15/1						i							
Week: 11/05/12				5-530p5-530P		(5:00 PM-5:	30 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
N27	_										1		
March Marc										*****			
Week: 10/15/12 10/21/12 MTWTF 5 \$100.00 0.00				M-F 430-5a News	}			:30	5	\$100.003	0.00 NM	15	\$1,500.00
Week: 10/22/12	-												
N28											- 1		
N28 4 11/05/12 11/05/12 MF 430a News CM-All 430-5a M :30 2 \$100 00 3 0.00 NM N29 4 10/15/12 11/02/12 MF 530-6a					_	•							
Start Date End Date Weekdays Marter South Merical Weekdays South Merical South Merical Start Date End Date Weekdays Marter South Merical Start Date Start Date End Date Weekdays Marter South Merical Start Date Start Date End Date Weekdays Marter South Merical Start Date Substitute Substi				M-F 430a News	CM-AII			:30	2	\$100.003	0.00 NM	2	\$200.00
Neek 11/05/12 11/11/12 M 2 \$100.00 0.00 N 29 4 10/15/12 11/02/12 M-F 530-6a M-F 530-0a M-	5	Start Date	End Date			Rate	Rating						
N 29	_												
Week: 10/15/12 10/21/12 MTWTF 5 \$200.00 0.00 Week: 10/22/12 10/28/12 MTWTF 5 \$200.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$200.00 0.00 N30 4 10/15/12 11/02/12 MF 10-11a CM-All 10-11a MTWTF :30 5 \$150.00 2 0.00 NM 15 \$2,250.00 Start Date End Date Weekdays Spots/Week Rate Rating	N 29 4	10/15/1	2 11/02/12		CM-All		MTWTF	:30	5	\$200.003	0.00 NM	15	\$3,000.00
Week: 10/15/12 Week: 10/22/12 10/28/12 MTWTF 5 \$200.00 0.00 0.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$200.00 0.00 0.00 0.00 N 30 4 10/15/12 11/02/12 MTWTF 5 \$200.00 0.00 MTWTF 30 5 \$150.00 2 0.00 NM M-F 10-11a	5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/29/12 11/04/12 MTWTF 5 \$200.00 0.00 N 30 4 10/15/12 11/02/12 M-F 10-11a CM-All 10-11a MTWTF :30 5 \$150.00 2 0.00 NM 15 \$2,250.00 Start Date Week: 10/15/12 10/21/12 End Date MTWTF 5 \$150.00 0 0.00	Week: 1	10/15/12	10/21/12	MTWTF									
N 30 4 10/15/12 11/02/12 M-F 10-11a			10/28/12		5	\$200.00	0.00						
M-F 10-11a Start Date End Date Weekdays Spots/Week Rate Rating				MTWTF	5	\$200.00	0.00						
Week: 10/15/12 10/21/12 MTWTF 5 \$150.00 0.00 Week: 10/22/12 10/28/12 MTWTF 5 \$150.00 0.00 N31 4 10/15/12 11/02/12 M-F 4-5p CM-All 4-5p MTWTF :30 5 \$250.00 3 0.00 NM 15 \$3,750.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MTWTF 5 \$250.00 0.00 Week: 10/22/12 10/28/12 MTWTF 5 \$250.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$250.00 0.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00			2 11/02/12		CM-AII	10-11a	MTWTF	:30	5	\$150.002	0.00 NM	15	\$2,250.00
Week: 10/22/12 Veek: 10/29/12 10/28/12 Veek: 10/29/12 MTWTF 5 \$150.00 0.00 0.00 0.00 N31 4 10/15/12 11/02/12 M-F 4-5p M-F 4-5p M-F 4-5p CM-All 4-5p MTWTF :30 5 \$250.00 3 0.00 NM 15 \$3,750.00 NM Start Date Veek: 10/15/12 10/21/12 MTWTF 5 \$250.00 0.00 Sepots/Week Nate National					Spots/Week		Rating						
Week: 10/29/12 11/04/12 MTWTF 5 \$150.00 0.00 N31 4 10/15/12 11/02/12 M-F 4-5p CM-All 4-5p MTWTF :30 5 \$250.00 3 0.00 NM 15 \$3,750.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MTWTF 5 \$250.00 0.00 Week: 10/22/12 10/28/12 MTWTF 5 \$250.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$250.00 0.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00											1		
N31 4 10/15/12 11/02/12 M-F 4-5p CM-All 4-5p MTWTF :30 5 \$250.00 3 0.00 NM 15 \$3,750.00 Start Date End Date Weekdays Spots/Week Rate Rating											- 1		
M-F 4-5p <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 MTWTF 5 \$250.00 0.00 Week: 10/22/12 10/28/12 MTWTF 5 \$250.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$250.00 0.00 Week: 10/29/12 11/05/12 MTWTF 5 \$250.00 0.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00 M-F 4-5p <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>													
Week: 10/15/12 10/21/12 MTWTF 5 \$250.00 0.00 Week: 10/22/12 10/28/12 MTWTF 5 \$250.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$250.00 0.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 0.00 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Rating			2 11/02/12	•	CM-AII	4-5p	MTWTF	:30	5	\$250.003	0.00 NM	15	\$3,750.00
Week: 10/22/12 10/28/12 MTWTF 5 \$250.00 0.00 Week: 10/29/12 11/04/12 MTWTF 5 \$250.00 0.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Rating	· ·				Spots/Week		Rating						
Week: 10/29/12 11/04/12 MTWTF 5 \$250.00 0.00 N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Rating											1		
N32 4 11/05/12 11/05/12 M-F 4-5p CM-All 4-5p M :30 1 \$250.00 3 0.00 NM 1 \$250.00 M-F 4-5p Start Date End Date Weekdays Spots/Week Rate Rating											Ì		
M-F 4-5p Start Date End Date Weekdays Spots/Week Rate Rating													
				M-F 4-5p		·		:30	4	\$250.003	0.00 NM	1	\$250.00
vveek: 11/05/12 11/11/12 M 1 \$250.00 0.00													
	vveek: 1	17/05/12	11/11/12	M	1	\$250.00	0.00			····			

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Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Contract / Revision

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Totals Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Amount Rate Pri Rtg Type Spots

> Totals 329\$173,875.00